

# NEWS RELEASE



For more information, contact:  
Gail Wade  
252 535-8111  
[gwade@halifaxrmc.org](mailto:gwade@halifaxrmc.org)

**For Immediate Release**

## **PIERCE REJOINS BOARD OF HALIFAX REGIONAL**

**ROANOKE RAPIDS, NC (March 11, 2010)—James Pierce, chairman of the Halifax County Board of Commissioners, has been elected to the Board of Directors of Halifax Regional.**

Pierce is rejoining the Board after serving from 1997-2008. He served one term as Chairman during his tenure.

“The responsibility of board members has become more demanding in recent years,” said Pierce. “With increasing government regulation, lower reimbursement and poor economic conditions, the Board has quite a challenge.”

Pierce encourages the community to support Halifax Regional. “The Board represents the community, and we encourage citizens to give us input so the Medical Center can provide better healthcare.

“It is important for the community to utilize Halifax Regional,” Pierce continued. “Our goal is to provide the needed services so citizens will not travel out of town for their healthcare. That is the only way to have a viable Medical Center.”

Pierce noted that Halifax Regional continues to invest in new services, pointing to the Cardiac and Vascular Center and the Wound Care Clinic. “Citizens need to use these and other services that are based here in our community,” he noted.

A native of Halifax County, Pierce is retired area manager for Kapstone Paper Co. He has been Chairman of the Board of Deacons at Quankey Missionary Baptist Church, a member of the Board of Trustees of the Neuse River Baptist Association, a member of the Halifax County Board of Education, and a member of the Board of Directors of Roanoke Valley Medical Ministries.

Pierce has received the Governor's Award for Community Service and the North Carolina Outstanding Citizen Award. He is well known for his support of athletics for children.

He and his wife, Alice have two sons and three grandchildren. Pierce is a graduate of Livingstone College.

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**About Halifax Regional**

Halifax Regional Medical Center is licensed for 204 beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit [www.halifaxregional.us](http://www.halifaxregional.us).